# The Ultimate TikTok
# Monthly Reporting Template

**Date:**

**Number of new videos posted:**

**Total profile views:**

**Total followers:**

**Total video views:**

**Average likes per video:**

**Average views per video:**

**Follower growth rate** (New followers / starting follower count x 100)**:**

**Average engagement rate** (Total likes, shares, comments / views)**:**

| Title | Format (e.g., Q&A, day-in-the-life, dance trend) | Topic | # of Video Views | # of Likes | # of Comments | # of Shares | Engagement Rate |
|---|---|---|---|---|---|---|---|
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